

# Angelie Censon

Art Director / Graphic Designer / Illustrator

## EXPERIENCE

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### Senior Brand Designer

Turo

OCT 2024 - APR 2025 / SAN FRANCISCO, CA

Expanded the brand design library and produced multi-channel marketing assets, including landing pages, emails, social media content, paid ads, illustrations, icons, and in-app animations.

### Senior Marketing Designer

Swit Technologies, Inc.

APR 2020 - OCT 2024 / REMOTE

Developed full visual brand identity and implemented guidelines across website, social media, email newsletter, app store images, blog, product illustrations, advertising, PR materials, etc. which improved the design consistency in both product and marketing deliverables.

### Freelance Visual Designer

Candor Content (Fluid PR)

OCT 2019 - JAN 2021 / REMOTE

Provided multi-media design services that helped build web pages, sales collaterals, social media graphics, B2B marketing, and more for various clients. Streamlined the process for content creation through creating easy to follow design guidelines for both static and animated deliverables that resulted in efficient turnover of social media tasks to other designers.

### Design Associate

Minted

NOV 2019 - MAR 2020 / OAKLAND, CA

Designed and created digital products (cards, invitations, custom art) according to orders.

### Junior Art Director

PUSH Associates

JUL 2014 - AUG 2017 / ORTIGAS, PHILIPPINES

Conceptualized, executed, and launched advertising & marketing campaigns for various clients.

## EDUCATION

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### Academy of Art University

MA - Advertising and Media Technology

SEP 2017 - MAY 2019 / SAN FRANCISCO, CA

### University of Santo Tomas

BFA - Advertising Arts

JUN 2010 - MAR 2014 / MANILA, PHILIPPINES

## SKILLS

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Graphic Design, Art Direction, Illustration, Motion Graphics, Typography, Color Theory, Print, Social Media, Web Design, Video Editing, UI Design, Digital Design, Iconography, Digital Marketing, Creative Strategy, Brand Design

## TOOLS

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Figma, Adobe Suite, Procreate, Google Suite, Hubspot, Traditional Art

## RECOGNITION

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**The One Show / Student Merit**

Dad Kinda Love / Dove, 2019

**AAU Spring Show / Silver**

Dad Kinda Love / Dove, 2019

**Young Glory / Student Bronze**

Equalizer / LinkedIn, 2019

**The One Club Bootcamp SF / Bronze**

Oomph! / Premiere Protein, 2017

**Cum Laude**

Academy of Art University, 2019

**Cum Laude**

University of Santo Tomas, 2014